

## Principal Profile

**Principal Name:** Health First Wisconsin (formerly Smoke Free Wisconsin)

**Cessation Date** 10/02/2014

**Business Or Interest:** To promote a smoke free environment, prevent youth smoking, and ensure availability and accessibility of cessation

**Lobbying Interests:** Our organization will work to ensure adequate funding of state tobacco control & the WI Tobacco Control Board, promote other kinds of legislation that will lead to a decrease in tobacco consumption, and will oppose any legislation that will preempt local communities from enacting anti-tobacco policies.

**Contact Name:** Maureen Busalacchi

**Address:** 321 E. Main St.

**City, State, Zip:** Madison, WI 53703

**Phone:** (608) 268-2620

**Fax:** (608) 268-2623

**E-mail:** [mbusalacchi@healthfirstwi.org](mailto:mbusalacchi@healthfirstwi.org)

**Web Site:** <http://www.healthfirstwi.org>